



Dayton-Wright Chapter

Armed Forces Communications and Electronics Association

Valentine's Day Ball Sponsorship Information

It's that time of year again!

On February 11, 2017, the Dayton-Wright Chapter of the Armed Forces Communications-Electronics Association (AFCEA) will present our annual Valentine's Day Ball at the Hope Hotel. This year's black-tie event will be a night of elegance and romance as we present a gourmet dinner followed by an evening of live music and entertainment. By popular demand, we will have our Monte Carlo Room with Charity Gaming, Silent Auction, and Cigar and Scotch room. You don't want to miss this signature AFCEA event!

This event, like all chapter events, is focused on raising funds to support our science, technology, engineering and math (STEM) scholarship initiatives. Our chapter has invested well over a million dollars over the years in STEM initiatives that support our USAF enlisted members, local high school students and several area colleges and universities, thanks to sponsors like you. Our goal is to encourage young people and professionals to seek a career in STEM disciplines and to volunteer to serve through AFCEA. Please join our internationally recognized AFCEA chapter in our efforts to promote this event and raise funds for our scholarship programs.

We are expecting more than 250 attendees for this year's event to include senior leaders from Wright Patterson AFB, our community, and local businesses. The Dayton-Wright AFCEA Chapter is partnering with a limited number of organizations to sponsor this exclusive event to help raise funds for STEM scholarships and programs for our troops and young people in the Miami Valley.

For sponsorship information, please contact:

Matt Powell matthew.powell@gartner.com

On behalf of Mr. Tom Wells, AFCEA Board Chair and Mr. Dennis Drayer, AFCEA President, we look forward to seeing you on the dance floor.

Chair

Matt Powell
2017 Valentine Ball



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CORPORATE SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR (limited to 1): \$7,500

- Two (2) Tables at Valentine Ball with VIP placement
- "Premier" Chapter sponsor recognition with logo on Chapter web-site for 12 months
- Valentines Ball
 - Industry exclusivity as the single "Presenting" sponsor
 - Co-presenting of event for all media releases
 - 10 Raffle Tickets (\$100)
 - Opportunity to briefly address the audience at event
 - Logo on the Program cover plus advertisement or message within program
 - Logo/Name included on all advertising, promotions and online invitations
 - Signage at the event
 - First right of refusal for following year's event

PLATINUM (limited to 2): \$5,000

- One (1) Table with VIP placement
- "Platinum" Chapter sponsor Recognition with logo on Chapter Web-site for 12 months
- Logo within event program
- Logo or company name included on all advertising and promotions for the event
- Logo or company name included on all online invitations and promotions
- Signage at the event
- First right of refusal for following year's event

GOLD (limited to 4): \$3,500

- One (1) Table with VIP placement
- "Gold" Chapter sponsor Recognition with logo on Chapter Web-site for 12 months
- Logo within event program
- Logo or company name included on all advertising and promotions for the event
- Signage at the event

SILVER: \$2,500

- One (1) Table with VIP placement
- Advertising associated with on-line invitations and promotions
- Name listed in program

RAFFLE SPONSOR (limited to 1): \$3,000

- Promotion in all marketing materials including raffle tickets
- Company rep gets to pull winning ticket and announce winner
- Custom-designed raffle tickets with company logo on them
- Four (4) dinner tickets to event

CIGAR AND SCOTCH ROOM (limited to 1) \$3,000

- Large signage at event
- Two (2) dinner tickets to event
- Name listed in program



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RECEPTION SPONSOR (limited to 1): \$3,000

- Large signage at event and on reception tables
- Two (2) dinner tickets to event
- Name listed in program/media

DESSERT BAR SPONSOR (limited to 1): \$2,000

- Large signage at event
- Two (2) dinner tickets to event
- Name listed in program

VIP RECEPTION (LIMITED TO 1): \$2,000

- Large signage at event
- Two (2) dinner tickets to event
- Name listed in program

SIGNATURE COCKTAIL SPONSOR (limited to 1): \$2,000

- Large signage at event
- Two (2) dinner tickets to event
- One (1) Signature Cocktail creatively named with your company as inspiration (up to three (3) cocktails will be offered)
- Name listed in program

WINE SPONSOR (limited to 2-RED/WHITE): \$3,000

- Logo on Custom Labels on Wine Bottles (Wine will be chosen by Chef)
- Two (2) dinner tickets to event
- Name listed in program

SOUVENIER SPONSOR (limited to 1): \$1,800

- Table signs with Logo on all tables
- Two (2) dinner tickets to event
- Name listed in program

TABLE SPONSOR: \$1,800

- One (1) Table with VIP placement
- Table Tent with Corporate Name and Logo
- Name listed in program

INDIVIDUAL TICKET PRICE: \$150

Note: All sponsors will be recognized verbally at the event, at the December, January, February, and March AFCEA Luncheons, and on the AFCEA Website in through March unless otherwise noted in their sponsorship package.